



May 15, 2015

Between the Lines

A publication of the Baylor Alumni Association

Congratulations to our newest alumni (and their parents and families)! Even if you don't have a family member graduating this year, please take a few minutes to reflect on what your Baylor Experience meant to you and the impact that it's had on your life.

- **New Baylor graduates are eligible for a free one-year membership in the BAA** to give them a chance to experience some of the benefits that we offer our members, including a subscription to the Baylor Line, this twice-monthly Between the Lines e-newsletter, a 10% discount for in-store purchases at the Baylor Bookstore, and discounts for the two Six Flags parks in Texas, Texas Monthly magazine, and the Houston Dash...with more to come this summer. [All we're looking for is some basic contact information on this form](#) to get your membership started.
- **Send us your Baylor family commencement photos.** We'd planning to post photos of our newest graduates with their parents and family members who also graduated from Baylor. Please send them to baylorline@bayloralumniassociation.com and, if possible, include graduation years for the other Baylor alumni in the photo.

BAA Information

- **Annual Membership Meeting:** The BAA annual meeting will be held Saturday, May 30, 2015, at 1 p.m. at the Hilton Waco's Brazos Ballroom, 113 South University Parks Drive, in Waco 76701.
- **Spring 2015 Issue of the Baylor Line:** Members who haven't received their issue [can view it online here](#). You can make it easier to read by moving the bar at the bottom to the right (toward the plus sign).
- **Legacy Scholarship Applications** will be accepted through May 30, 2015. The \$1,000 scholarship is open to current undergraduates, incoming transfers, and high-school seniors who will be attending Baylor in the fall and have family members who graduated from Baylor. The application process has been streamlined and [applications can be submitted online using this link](#).
- **Legacy Scholarship Donations:** We've already received a number of applications for the Legacy Scholarship and are expecting a lot more now that exams are over. If you'd like to support this important BAA service to our alumni families, [you can contribute by using this link](#). Life Members can also use this form to make a sustaining donation toward more frequent publication of the Baylor Line, to support litigation defense, or toward support of ongoing operations.
- **Annual Membership Renewals:** Our new member-renewal campaign has been very successful, and we've seen an increase in renewals since the new Baylor Line arrived in members' mailboxes. [Here's a link to the renewal form](#) -- you can pay securely with a credit card or mail in a check.
- **Baylor Reading Room:** We now have 26 books by Baylor alumni and professors

consolidated in one place and ready for purchase through Amazon.com. [The BAA will receive 4% of the purchase price if you use the link provided on the page.](#) All proceeds will go toward the BAA Legacy Scholarship Fund. Please let us know if there are other books we should add to the page at BaylorLine@BaylorAlumniAssociation.com

Recent Posts on the Line Notes Blog:

- [Baylor Line Arrives in Mailboxes:](#) A preview of the new issue and information on how you can update your contact information if you didn't receive it.
- [Need Traffic School? BAA working with online provider:](#) The BAA is working with TrafficSchool.com to offer a six-hour online defensive-driving class in Texas (the six hours is at your pace).
- [Baylor Line Bonus Content: A eulogy from Rebecca Dawson Brumley '64 of her father, Matt Dawson.](#)

You can join hundreds of your fellow alumni who have subscribed to receive Line Notes posts when they're published by providing your contact information in the box on the right-hand side of any Line Notes posts. Make sure you check your e-mail after subscribing and confirm that you want to receive it (we don't want anyone getting e-mail they don't want!).

University News

- **Matthew Lindner '12 and his father, Carl H. Lindner III** of Cincinnati and made a gift of \$2 million to help make the Film and Digital Media program, currently housed within the Department of Communication, a freestanding department within the College of Arts and Sciences, effective June 1.
- The Baylor University name was attached to the outer wall of McLane Stadium in five-foot-tall letters and is visible from I-35.
- Baylor's Philanthropy and the Public Good class distributed \$75,000 from anonymous donors to 14 organizations during a reception in early May. The class is taught by Dr. Andy Hogue, lecturer in political science and director of the Civic Education and Community Service Program.
- A half-dozen marketing students of Professor Todd Finch presented to the Waco City Council on ways to keep college graduates in Waco, suggesting the city market its downtown more and add a few more "cool" events.
- Houston Junior **Pearson Brown**, who was described in the Lariat as a passionate Christian who believes he has been called to help the student body, was elected student-body president for the 2015-16 school year.

Alumni News

- **Jerry Clements, J.D. '81**, chair of the international firm Locke Lord and a member of the Baylor Board of Regents, was named 2015 Baylor Lawyer of the Year by the Baylor Law Alumni Association Executive Committee.
- The Gospel Music Association (GMA) inducted **Roland Lundy, '72**, into its Gospel Music Hall of Fame. Lundy, the longtime president and CEO of Christmas music giant Word Entertainment, joins fellow Bear alums **Billy Ray Hearn, '54** and **Jarrel McCracken BA '50, MA '53** in the Hall of Fame. The GMA also honored **Louie and Shelley Giglio, '86**, who are best known as the founders of the Passion movement. Shelley is also a Baylor Regent.
- **Chip and Joanna Gaines ('98 and '01, respectively)**, best known as the hosts of HGTV's Fixer Upper TV show and by many accounts the drivers of Waco's hot real-

estate market, have received \$208,376 in tax incentives from the Waco City Council to turn a collection of rusty silos at 601 Webster Ave. into a retail marketplace, mecca for food trailers, and headquarters for the Gaines' Magnolia Homes business that is expected to open in July.

- Sports Business Daily listed **Colin Faulkner '98** and **Ray DeWeese, MEd '04** on its "Forty Under 40 list. Faulkner is the Chicago Cubs' vice president for sales and partnerships, while DeWeese is general manager at Ohio State University for IMG College. DeWeese was director of athletic marketing from 2005 to 2007 before leaving for Ohio State.
- The Texas High School Football Hall of Fame inducted eight new members, including Baylor graduate **Mike Singletary**.

In Memoriam

- **Dr. Winfred Moore**, a longtime Baptist preacher and regent emeritus at Baylor, passed away May 8 in Amarillo at the age of 95. Dr. Moore served as pastor of First Baptist Church of Amarillo from 1959 to 1989 and then moved to Waco where he became a Visiting Distinguished Professor of Religion for 16 years. He was also the first director of the Center for Ministry Effectiveness at Baylor. He received an honorary doctor of laws degree from Baylor, and was first a Baylor trustee and then a regent from 1981 to 1990, chairing the board from 1986 to 1990. He also served as president and an executive committee member of the Baptist General Convention of Texas and first vice president of the Southern Baptist Convention.
- **Billy Joe (B.J.) Kelley '59** passed away March 28, 2015, at the age of 81. B.J. was a three-year letterman for the Baylor football team and was named to the All Southwest Conference team in 1958. He also played in the 1957 Sugar Bowl against Tennessee, played in the 1958 North-South Shrine Game in 1958, and was elected permanent team captain by his teammates for the 1958-59 season. B.J. had a terrific 42-year career with State Farm Insurance Company in Alabama, winning numerous company awards. He is survived by his wife of 59 years, Carolyn Young Kelley; three children; seven grandchildren; three great-grandchildren; and two brothers and a sister.
- **John Roberson**, a graduate of the Baylor Law School, passed away May 4 at the age of 69. John worked at Alamo Title in Waco for 30 years, taught as an adjunct professor at SAC and then worked at Presidio Title until his death. He is survived by his wife of 22 years, Ninette Roberson; two sons and a daughter; and a brother.
- **Debbie Carol Galler '80** passed away May 5 at the age of 58. She worked as a courtroom deputy for Judge Walter Smith in Waco and was a member of St. Paul Lutheran Church. She is survived by her husband, Michael; two sons; and a granddaughter.
- **Edward Dickey**, a graduate of Baylor Law School, passed away May 7 at the age of 67. He is survived by his wife of 45 years, Vicky; a daughter, Debbie; and a number of other family members.
- **Lindsay Christen Holle** passed away May 8 at the age of 28. She was formerly a production assistant and news director at KWTX Television and was a member of the First Baptist Church of Hewill. She is survived by her husband Dwayne; her mother Sharon Montigny; and a number of other family members.

You can submit obituaries, alumni news, or other information that we can publish in this twice-monthly newsletter to either BaylorLine@BaylorAlumniAssociation.com or [by using this link to our story ideas page](#). We'd also appreciate ideas for Line Notes blog posts through either of these channels. Thanks.

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the Baylor Alumni Association is an independent legal entity.