



July 12, 2016

## Between the Lines

A publication of The Baylor Line Foundation

We'll have a full Between the Lines out soon, but in the meantime we thought we'd bring you up to date with a few important things:

- The Baylor Bookstore has terminated our 10% in-store discount, but we are in final negotiations to replace that discount with a much better one! We expect to announce a partnership with a local retailer who will offer a larger discount and make it available for online purchases too. We'll let you know as soon as everything is final, but we're sure that you're as disappointed by this decision as we are, coming so soon after our Onward! celebration in early June. We hope you'll support this new partner when you return to campus (or decide you want to buy Baylor gear from the comfort of your own home).
- *The Baylor Line* is working on a story about the extent to which the Baylor Family is using student loans to fund a Baylor education as tuition continues to go up. Because the university does not release information about the average debt of Baylor students, [we've created a two-minute survey \(here's a link\)](#) for those of you who graduated in 2006 or later (or have children who did). Whether you left school with no debt or lots of debt, we want your input! We're already approaching 250 responses and hope that if this doesn't apply to you, you'll consider sharing the link with other members of the Baylor Family.
- Members of the Baylor family can beat the heat this summer and save some money through The Baylor Line Foundation's new discount agreement with Schlitterbahn Waterparks. [Here's a link to our post with directions on how to get your discount.](#) Schlitterbahn has four parks in Texas – in New Braunfels, South Padre Island, Corpus Christi, and Galveston Island – and one in Kansas City, Kansas.
- Honoring friends with gifts is something we all do regularly. Members of the Baylor family pass away or spend time in hospitals. They get promoted or graduate with honors, retire after years of tireless service to the university or to their community, or are honored by a grateful community. That's why we've created Beacons – a way for the Baylor family to go beyond a small gift or flowers or card and share someone's contributions with others – in a way that reinforces his or her “care for Baylor.” [For more information or to contribute, please use this link.](#)

We're in the midst of making the transition from the Baylor Alumni Association name to The Baylor Line Foundation. Please be patient as we create new logos and branding materials.

You'll see references to both for the next few months as we redesign our website and update our marketing collateral and communications. We apologize for any confusion in the meantime.

We're looking for your story ideas! If you are (or you know) a Baylor alum or faculty member who has achieved a milestone, celebrated a special anniversary, passed away, or is

working on something really interesting, please let us know by [clicking here on our Story Ideas form](#).

[Click here to unsubscribe](#).

The Baylor Line Foundation is a 501(c)(3) organization that is separate and independent from Baylor University. Our mission includes fostering a spirit of loyalty, service, and fraternity among members of the Baylor family (alumni, students, faculty, and friends). The vast majority of our members are Baylor alumni.