
From: Davis, Tommye Lou
Sent: Wednesday, June 22, 2011 8:42 PM
To: Buddy Jones
Subject: Re: BAA

How about something like this:

Karla,

While I am playing nurse to Ginny and winding down this session, I have had a couple of things on my mind that I need reassurance regarding.

First of all, Bear Faire. It is very important that Jeff Kilgore understands that there will be NO solicitation of any kind and no promotion of the BAA. Although I think the BAA is becoming more irrelevant by the day, it is important that we remain vigilant and not let our guard down. Most everything they do is in direct competition with all we are trying to do with the Network. Please make sure the Bear Faire is closely monitored.

The second thing on my mind is football season and the BAA presence at Baylor stadium. I want to make sure they are as far away as possible from the main tailgate area. Across Clay or on the other side of Waco Creek in the least visible spot possible would, in my opinion, create the least competition with the Network, students, corporate sponsors, donors, etc. I just hope I do not have to see that big tent with Baylor Alumni Association written across it. That is huge advertisement for them. Do we charge them the same as all other tailgate renters? I hope we do not give them any sort of price break.

All for now. Thank you for addressing these items. I am hoping that TLou is on top of all this. I suspect she is but want to make sure that all on the EC understand the importance of vigilance and support of the Network.

Thanks, also, for all your help in preparing for board orientation and retreat. You are the best.
Talk to you soon.

Buddy

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On Jun 22, 2011, at 7:53 PM, "Buddy Jones" <buddy@hillcopartners.com> wrote:

> There better not be. I will go ballistic.

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> Sent to you by AT&T ...America's Fastest Mobile Broadband Network.

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> On Jun 22, 2011, at 6:36 PM, "Davis, Tommye Lou" <Tommye_Lou_Davis@baylor.edu> wrote:

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>> How is Ginny? Sure hope she is on the mend.

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>> I met at the stadium this afternoon at 4:00 with a group of guys from the athletic DEPT. about the spot for the BAA tent. I may need your help. Not so much with them but with a couple of folks at the EC table. Call and I will explain. It is not complicated. I will know whether or not there is resistance to my suggestion after Friday's EC mtg.

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>> Tlou

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>> Sent from my iPhone