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**From:** Davis, Tommye Lou  
**Sent:** Wednesday, March 14, 2012 4:12 PM  
**To:** Barry, John; Leeper, Karla  
**Subject:** RE: "B" Association golf sponsorship

He walks a tight rope and much of his board is BAA leaning (heavily influence by Dutch, etc.!!!) He pointed out to me that the university does not support him financially and he is at the mercy of his donors!!!! Doug said after Walter left that Todd Patulski would take issue with Walter saying the university doesn't support him: he offices in a Baylor building and drives a Baylor car!!!! I think he gets BU health benefits as well. Ian and others in the athletic dept. have let Walter know that his loyalty should be to the university. This is another example of an independent 501 c 3 where the lines are confused. We probably need to bring them in-house at the same time as the BAA because otherwise the BAA will migrate to the "B" Association and we will have the same problem with another name. Oh my, the web we have woven for ourselves over the years!!!! TL

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-----Original Message-----

From: Barry, John  
Sent: Wednesday, March 14, 2012 4:03 PM  
To: Davis, Tommye Lou; Leeper, Karla  
Subject: RE: "B" Association golf sponsorship

Why would they not accept the sponsorship? Walter seems like a pretty pragmatic guy to me and he's aware that this would be the preference of our regents.

John M. Barry  
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-----Original Message-----

From: Davis, Tommye Lou  
Sent: Wednesday, March 14, 2012 3:25 PM  
To: Barry, John; Leeper, Karla  
Subject: RE: "B" Association golf sponsorship

I wanted you to know that I Doug Fertsch and I met with Walter yesterday. We (Sports Network a part of the Baylor Alumni Network!!!) offered to be the main sponsor for the "B" Association golf tournament. Yes, we finagled but found the funds in our budget. It was made clear that if they accepted our offer, we would want it made abundantly clear who exactly was the sponsor. It will be interesting to see if they accept the offer. My guess is THEY WON'T. That will be very telling---especially if the BAA sponsors. I will keep you posted. TL

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-----Original Message-----

From: Barry, John  
Sent: Saturday, March 10, 2012 7:17 PM  
To: Leeper, Karla; Davis, Tommye Lou  
Subject: FW: "B" Association golf sponsorship

FYI...

I guess Walter is on his own.

John

John M. Barry  
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-----Original Message-----

From: Buddy Jones [<mailto:buddy@hillcopartners.com>]  
Sent: Saturday, March 10, 2012 6:06 PM  
To: Barry, John  
Subject: Re: "B" Association golf sponsorship

John. I'm out of the country so I'm a bit disadvantaged. Even tho I hate it, and it irks me to think the BAA might get some goodwill out of it I can't maneuver since my family would kill me if I went to work during spring break. So, as distasteful as it is, I have to default . Yuk. I just cannot stand that BAA bunch. They are just awful.

Thank you for checking with me. I owe you one.

Sent to you by AT&T ...America's Fastest Mobile Broadband Network.

On Mar 10, 2012, at 4:49 PM, "Barry, John" <[John\\_Barry@baylor.edu](mailto:John_Barry@baylor.edu)<[mailto:John\\_Barry@baylor.edu](mailto:John_Barry@baylor.edu)>> wrote:

Buddy:

What advice do you recommend I give Walter Abercrombie about his forthcoming "B" Association golf tournament fundraiser, if any, since Bob has decided – understandably – to pass on title sponsorship this year? As you remember, Bob stepped up two years ago to sponsor the event so that we could move the BAA out of the title sponsorship role. Walter indicated to me that the BAA has a "standing offer" to sponsor the tournament, but he knows that is not a popular option. Do you think any other of our board members might be interested in this opportunity, either as a silent partner (as Bob was) or for business purposes as a named sponsor? I hate to surrender our lettermen once again to the influences of the BAA but I imagine it will be hard for Walter to look a gift horse in the mouth.

I'd appreciate your guidance here.

Thank you.

John

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