
From: Davis, Tommye Lou
Sent: Friday, March 09, 2012 10:09 AM
To: Barry, John
Subject: Fwd: Bob Beauchamp

See below.

Tommye Lou Davis
Vice President for Constituent Engagement
Baylor University
One Bear Place #97340
Waco, Texas 76798
(254) 710-3750 office
(254) 710-8315

Begin forwarded message:

From: "Davis, Tommye Lou" <Tommye_Lou_Davis@baylor.edu>
Date: March 9, 2012 10:03:02 AM CST
To: "Davis, Tommye Lou" <Tommye_Lou_Davis@baylor.edu>
Subject: **Fwd: Bob Beauchamp**

Tommye Lou Davis
Vice President for Constituent Engagement
Baylor University
One Bear Place #97340
Waco, Texas 76798
(254) 710-3750 office
(254) 710-8315

Begin forwarded message:

From: Tommye_Lou_Davis@baylor.edu
Date: March 9, 2012 9:50:56 AM CST
To: "Barry, John" <John_Barry@baylor.edu>
Subject: **Re: Bob Beauchamp**

John,

We have helped with the logistics of this golf tournament for several years now. David Lacy has tried to sponsor it in the past and give credit to the BAA. We do not want that to happen. What Walter doesn't understand is his job will be in jeopardy if he connects this with the BAA. We do not have \$10,000 extra dollars

in our budget this year but I can certainly ask Dary and Buddy to chip in \$5 a piece. Let me know if you think that is a good idea. In the meantime, please keep Walter from jumping off the cliff re this matter.

TL

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On Mar 9, 2012, at 7:59 AM, "Barry, John" <John_Barry@baylor.edu> wrote:

Tommye Lou:

Can we talk about this? Do you think the Baylor Alumni Network might want to get involved with sponsorship of the "B" Association golf tournament? I think the price tag is about \$10K

JB

John M. Barry
Vice President for Marketing and Communications
Baylor University
One Bear Place #97022
Waco, TX 76798-7022
(254) 710-1412
(254) 710-1514 fax

From: Abercrombie, Walter
Sent: Wednesday, March 07, 2012 12:36 PM
To: Barry, John
Subject: RE: Bob Beauchamp

John,

I understand Bob's situation. I assumed all along that Bob's support was temporary, but it came along at the right time and his generosity has been greatly appreciated. Seems a lot of folks are tightening their belts this year. John, I'd really prefer not to take this matter to the regents. They are dealing with far too many other important matters these days.

Currently, there is a standing offer from the BAA to provide the title sponsorship for the tournament this year. However, I am aware of the challenges that scenario creates.

At this late date, it may be difficult to find another title sponsor. If I have no luck, the "B" Association will take a significant hit financially because the tournament has become an important funding source for our annual operating budget. Nonetheless, we will remain committed to following the will of the university and its leadership.

Thank you for intervening on our behalf. You've been a valuable ally to all Baylor lettermen.

Walter

Walter Abercrombie

Executive Director, "B" Association

Associate Athletic Director

Baylor University

254-710-3370

<image003.jpg>

From: Barry, John
Sent: Wednesday, March 07, 2012 9:54 AM
To: Abercrombie, Walter
Cc: McCaw, Ian
Subject: Bob Beauchamp

Walter:

I've heard back from Bob regarding sponsorship of the "B" Association golf tournament this year. If it does not create a very significant problem for you, Bob would prefer not to sponsor the tournament again this year. Between us, this past year has provided a variety of financial "opportunities" in our athletics area – from this summer's near Big 12 meltdown to fundraising around the possibility of our new stadium – and Bob, like some others of our regents, has very quietly risen to help us meet the financial challenges. I think he's feeling a little tired or tapped out at the moment.

With that said, if you are unable to secure title sponsorship outside of our friends on University Parks Drive, I would be willing to once again bring this to the attention of our board.

I'm sorry to be the bearer of bad news. Please let me know if there is anything else I can do to be helpful.

John

John M. Barry

Vice President for Marketing and Communications

Baylor University

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Waco, TX 76798-7022

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