
From: Davis, Tommye Lou
Sent: Monday, February 28, 2011 9:04 AM
To: Buddy Jones
Subject: Re: BAA confidential update

Don't ever doubt how I feel about the BAA. I have a strategy. They need to go away. I am and will continue to work with that goal always in mind.

Sent from my iPad

On Feb 28, 2011, at 8:57 AM, "Buddy Jones" <buddy@hillcopartners.com> wrote:

> You are my man!

>

> -----Original Message-----

> From: Davis, Tommye Lou [mailto:Tommye_Lou_Davis@baylor.edu]

> Sent: Monday, February 28, 2011 7:51 AM

> To: Buddy Jones

> Subject: Re: BAA confidential update

>

> We agree on all fronts. I am measuring for curtains every time I go

> into the building! ;-)

>

> Sent from my iPad

>

> On Feb 28, 2011, at 7:24 AM, "Buddy Jones" <buddy@hillcopartners.com> wrote:

>

>> Thank you T Lou for being fiercely protective of our days. Your vigilance in this regard is obviously working and will carry the day.

>>

>> I am very encouraged that they admit they are suffering financially. They need to come in house and fold into the Network.

>>

>> Sent to you by AT&T ...America's Fastest Mobile Broadband Network.

>>

>> On Feb 27, 2011, at 9:50 PM, "Davis, Tommye Lou"

<Tommye_Lou_Davis@baylor.edu<mailto:Tommye_Lou_Davis@baylor.edu>> wrote:

>>

>> Buddy,

>>

>> Here is what I got from Karla when I asked her if she had any idea how the BAA is getting pieces of our database:

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>> 1. We gave the baa the right to market the official ring. We can put some parameters on that but we can't stop it legally

>>

>>

#161

>> 2. We used to have a ring savings program. We collected payments with their university bill and they used the money for rings at the end. We are phasing that out. But we still need to give them the list of students who have participated.

>>

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>>

>> I plan on checking with Alan Bowden to see if he can help figure out how they got Claire's name and home address.

>>

>> I went over to the BAA building on Thursday afternoon to let Jeff K. know that we are NOT happy with the fact that they called Lindy (not a BU graduate---on her private line) and we want that kind of thing to stop if they are interested in playing nice. He brought in Chad Wooten who is their paid IT guy. Here is what Chad said---"anytime someone opens and e-mail from the BAA or a link on an e-mail, we are able to capture their name as an interested party". The company they use to help capture info such as this is called Pursuant.

>>

>> Jeff let me know in no uncertain terms that the fact that we were not willing to share the database ☹ was choking them financially and they could not quit the call campaign unless they had a way to recoup some of their financial losses we created. (VERY GOOD NEWS---THAT OUR EFFORT OF DATABASE PROTECTION IS CHOKING THEM!!!) He later sent me a text that he might have a solution that would be beneficial to the BAA and Baylor. Yea, right! Can't wait to hear what hair brain idea he has to offer. I also broke the news to him that we (The Baylor Alumni Network) are planning on reestablishing the Homecoming reunion dinners on Friday evening. And, that a group from Chamber was meeting with me on Friday to propose this. He got nervous and angry and said his board would NOT be in favor of this. (Like it really matters to me!!!) We are proceeding with plans to take this back---it will be a great development opportunity and we will make it nice and fun for all the reunion classes of five year increments.

>>

>> I will continue to try to find out how we can better protect ALL BU info that they might want to get their hands on. There is a slip somewhere and I will see if A. Bowden can help me get a handle on where the chink in the armor is.

>>

>> Probably best if this stays between us for the time being.

>>

>> Have a great week.

>>

>> TLou

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